



Massage Association of Australia Ltd

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MISSION STATEMENT

We see it as our task to bring 'the heart' into our healing profession, combining with it the highest professional standard.

Our Healing Philosophy is strongly governed through acceptance of the connection between Mind, Body and Spirit.

To this end we intend:

- To promote the benefits of massage therapies in all its various methods, from our members to the general public.
- To promote knowledge and understanding of ourselves and the techniques we use while practising massage therapies.
- Assisting our members to expand their expertise and qualifications.

We will therefore provide information or organise for our members seminars, workshops, classes and training opportunities in order to acquire or upgrade existing qualifications

We will encourage our members to participate in personal development workshops, workshops on communication and learning new methods of healing which may enhance our image.

Another one of our functions will be to encourage and support our members to share their knowledge. We will work together with groups / associations who have a similar philosophical attitude, and introduce our members to such groups.

Our business philosophy is strongly coloured by two words; **Trust** and **Respect**.

We will trust our members that their qualifications obtained from reputable schools are of the standard required for their practice. We trust our members to have an adequate sense of propriety and hygiene. We respect reputable teaching institutions and schools, and expect their standards as appropriate when considering their graduates' applications for membership.

We will assist our members in their dealing with the public, government institutions, insurance matters, setting up and promoting their own businesses, and in their contacts with individuals or organisations in the 'Healing Profession'.

We also will promote our members through our directory and assist them in their business exposure through promotions such as exhibitions and similar activities, support them through articles or advice on the business aspect of their practice.